

Connect with us

HICC is the premier **Hispanic Innovation Center** to create a positive impact on Chicagoland economy. We provide everything a digital business leader needs in one place to advance his/her business in the largest trade marketplace in America.

Approach

We provide Hispanic entrepreneurs with the opportunity:

- to connect, network and transform local businesses with help of the local digital community;
- to fortify local digital entrepreneurs with a rich international business environment and powerful business leadership skills required to succeed, and
- to engage Hispanic communities and help nurture the success and uplift of Hispanic population in general.

HICC advocates for bridging understanding, building international relationships and sparking constructive dialogue.

Team

Our 17-member Strategic Advisory Board is highly diversified and talented. It represents the public & private sectors, from multiple locations (Madrid, Miami, Guadalajara, Chicago, Mexico City) and with different perspectives (Education, Technology, Marketing, Commerce and Social Sciences).

Areas of Interest

You can't be an expert in every discipline. So, we picked five:

- **AUTO MANUFACTURING**
Chicago specializes in motor vehicle parts manufacturing, but has a strong presence in all subsectors of the auto manufacturing industry. Top employers include Ford, Navistar and Omron.
- **BUSINESS SERVICES**
The business services sector is a major employer in the Chicago region. Top employers include Deloitte, Mayer Brown and Aon Hewitt. Within the sector, Chicago specializes in advertising agencies, marketing consulting, and administrative management. Chicago's longstanding role as a global financial and trading center also makes it a hub for the development of new financial technologies. Top employers include J.P. Morgan Chase, Avant and Chicago Board Options Exchange.
- **FOOD MANUFACTURING**
Chicago has a long history in food manufacturing that prevails today. Based on GRP, Chicago has the largest food manufacturing sector among peer metropolis with many large companies choosing to locate their headquarters here. Top employers include Kraft, Pepsi and Nestle.
- **BIOTECHNOLOGY, HEALTH SERVICES & MEDICAL TECHNOLOGY**
The Chicago region is a leader in the biotechnology sector with many companies choosing to locate their headquarters and research centers here. Top employers include Abbot, AbbVie and Argonne National Laboratory.
Companies working in health care services play a crucial role in Chicago's economy and include some of the largest employers in the region. Top employers include Advocate, Presence Health and Walgreens.

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The Chicago region is an emerging leader in the medical technology sector with several major headquarters and employers. Top employers include Baxter, Siemens and Medline.

- **WEB, MOBILE AND E-COMMERCE**

The Chicago region is globally competitive in the web and mobile technology sector with many of the nation's largest technology firms choosing to locate here. Top employers include Motorola and Groupon.

Location

Our location offers a unique of advantages, such as:

- Right at the boundary of the Little Village community ("Mexico of the Midwest"). Chicago Hispanics control an awesome \$36 billion in purchasing power! This means that they are spending over \$98 million dollars every day!
- Within walking distance from the Illinois Medical District (IMD). The IMD consists of 560 acres of medical research facilities, labs, a biotechnology business incubator, a raw development area, four major hospitals, two medical universities, and more than 40 health care related facilities. The IMD has more than 29,000 employees, 50,000 daily visitors and generates \$3.4 billion in economic opportunity. The IMD is the largest urban medical district in the United States, and has the largest patient diversity population in the country.
- Three miles west of the financial district in Chicago. Some of the corporations include the Chicago Mercantile Exchange (CME), the world's largest options and futures contracts open interest exchange; the headquarters of United Continental Holdings, AON, Blue Cross Blue Shield, Hyatt Hotels Corporation, Boeing, and dozens of other major corporations.

Team & Collaboration

- We employ talented Hispanics (bilingual) leaders around the Chicagoland area. Because a great idea can come from anywhere.
- We provide a rigorous technology-based workforce development and leadership training program for low-income Hispanics, developing Chicagoland's most promising information technology talent with leadership goals.
- Our unique style of collaboration delivers real results. At the HICC, you will be introduced to a wide-range of resources and opportunities:
 - Shared time with well-known Chicago leaders. A community of like-minded individuals with whom to share and test ideas for development solutions.
 - Affordable office space (10,000ft² in which to gather, learn, work and meet your local prospective clients

In addition to all the resources available through the HICC, we offer a few unique kinds of support to your business plan:

- We offer communication pathways to allow our members to easily exchange and find advice, feedback, and information around doing business in the USA.
- We're developing new best practices guides and aggregating existing resources to make it easier for our innovation center partners to learn from the experiences of existing makerspaces, hackerspaces, Tech Shops, FabLabs, and other collaborative creative organizations around the world.
- Access to the network of the other 22 Innovation Centers in Chicago.